

ITiCSE

27th Annual Conference on Innovation and
Technology in Computer Science Education

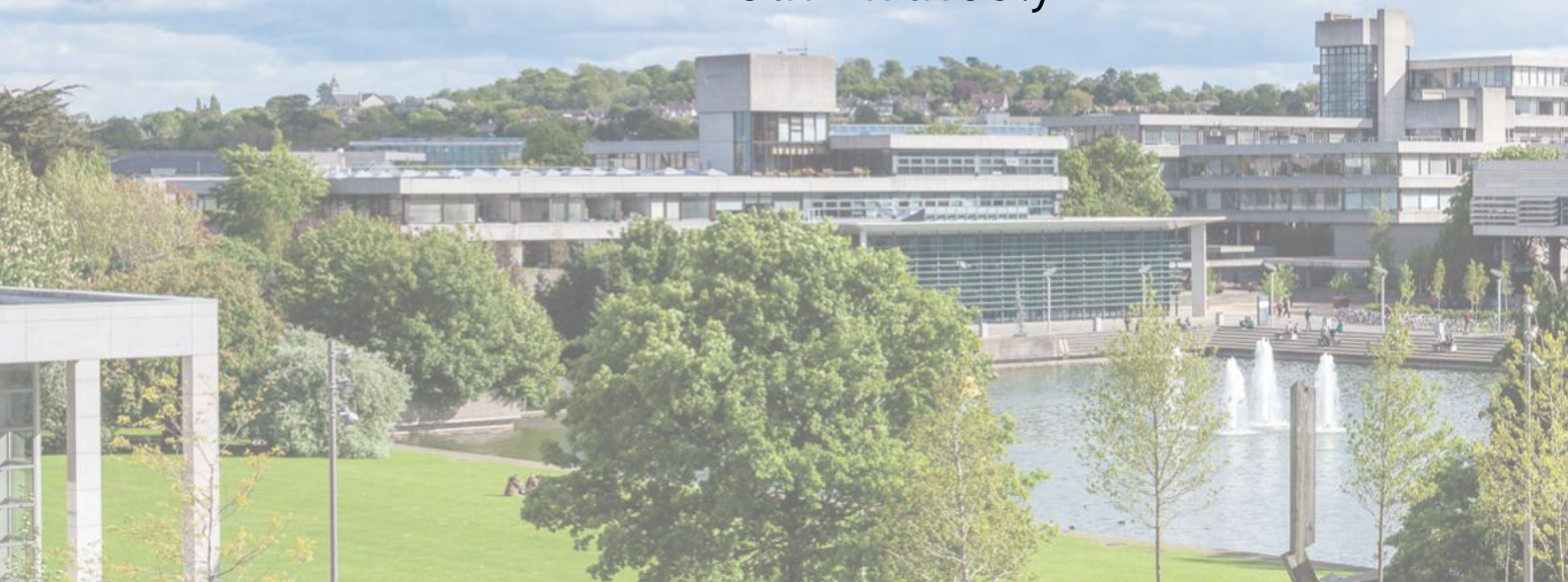


ITiCSE 2022
DUBLIN
IRELAND

<https://iticse.acm.org/2022>

2022Dublin

8th - 13th July



Conference
Support
Opportunities

Invitation
to Exhibit



ITiCSE and you

SIGCSE is the Association for Computing Machinery's (ACM) Special Interest Group (SIG) on Computer Science Education is a community of approximately of 2,716 members representing over 60 countries who, in addition to their specialisation within computing, have a strong interest in the quality of computing education.

The Annual Conference Innovation and Technology in Computer Science Education is a SIGCSE conference that has been held annually since 1996, typically in late June or early July. It has been held in many different countries, but is mainly based in Europe. Attendance regularly exceeds 280 participants. This conference brings together delegates from all over the world to address pressing issues in computing education.

Conference attendees are looking for new ideas, textbooks, tools to support their courses, and materials to improve the effectiveness of their teaching. In addition to selecting the textbooks and support materials for their courses, conference attendees influence the choice of computing equipment for their laboratories as well as for their departments. They select the tools that support teaching and their own scholarly work.



As a supporter

- > **Meet your target audience** among nearly **300 attendees** who come from the college/university, K-12 and industry computer science education community.
- > **Develop** relationships with other computing professionals from around the world.
- > **Hear** what computer science education professionals have to say about your products and their current/future needs.
- > **Increase** your understanding of the educational IT profession and its needs.
- > **Sell** your products and services via your own exhibit booth.
- > **Qualify** for outstanding sponsorship and advertising opportunities to suit your level of commitment.
- > **AND...** reach all of the attendees via a supporter session presentation of your choice.

Conference support benefits

ITiCSE offers three general levels of sponsorship: Bronze, Silver, and Gold. In addition, we also offer fully customisable packages.

To arrange a meeting to discuss any of the packages, please email Keith Quille, Supporter Liaison (email: keith.quille@tudublin.ie)

Gold Supporters

6,000 Euro

- > Four complimentary registrations for representatives from your organisation to attend the conference.
- > Your company (with logo and URL) will be listed as a Gold Supporter in all conference announcements, on the advance program, and on the conference web page.
- > You will get one ~50 minute presentation session.
- > You will have the opportunity to include e-material for each attendee.

Silver Supporters

3,000 Euro

- > Three complimentary registrations for representatives from your company to attend the conference.
- > Your company (with logo and URL) will be listed as a Silver Supporter in all conference announcements, on the advance program, and on the conference web page.
- > You will get one ~30 minute presentation session.
- > You will have the opportunity to include e-material for each attendee.

Bronze Supporters

1,500 Euro

- > Two complimentary registrations for representatives from your company to attend the conference.
- > Your company (with logo and URL) will be listed as a Bronze Supporter in all conference announcements, on the advance program, and on the conference web page.
- > You will have the opportunity to include e-material for each attendee.

Customisable Support

POA

- > We are happy to adapt, or create bespoke packages to suit your needs.
- > Please contact Keith Quille to arrange a meeting to discuss bespoke packages (keith.quille@tudublin.ie).

ITiCSE at a glance

Typical ITiCSE Schedule

- > Friday Working Groups begin their intensive working period.
- > Saturday Working Groups continue, Doctorial Consortium begins.
- > Sunday Working Groups and Doctorial Consortium conclude, conference reception.
- > Monday Conference opening, keynote, followed by a full day of sessions.
- > Tuesday Keynote, followed by sessions.
- > Tuesday afternoon/evening Conference excursion and banquet.
- > Wednesday Keynote, followed by sessions and conference closing.

Working Groups

An ITiCSE working group is an intense collaboration between five to ten researchers from around the world to produce a high-value report on a topic of interest in computing education.

A working group begins with a proposal by up to three leaders. Working groups meet virtually, beginning in April, and conclude their work just before the conference begins, with an intensive in-person (or virtual) working period (three days - Friday, Saturday and Sunday).

During the conference, there will be a session in which each working group gives a brief presentation of their project.



ITiCSE history

In 2022, ITiCSE celebrates its 27th year as one of the world's most successful Computer Science Education conferences. The opportunity to support this established and long-running conference, which has been hosted in a wide variety of locations, allows your brand to integrate with both established computing educators and those new to the field. This will amplify your brand, tools and approaches with the international audience, specialising in computing education. Below is a list of the recent conference locations.



2021: 26 June - 1 July. Online where it was planned to take place in Paderborn, Germany:
<https://iticse.acm.org/2021/>



2020: 17-18 June. Online, and was the first of the SIGCSE conferences to do so. It was planned to take place in Trondheim, Norway:
<https://iticse.acm.org/ITiCSE2020/>



2019: 12-17 July. Aberdeen, UK, hosted by University of Aberdeen, Scotland.
<https://iticse.acm.org/ITiCSE2019/>

ITiCSE 2018

2018: 30 June - 4 July. Larnaca, Cyprus, hosted by University of Central Lancashire, Cyprus.
<https://iticse.acm.org/ITiCSE2018/>



2017: 1 - 5 July. Bologna, Italy, hosted by Università di Bologna.
<https://iticse.acm.org/ITiCSE2017/>



2016: 9 - 13 July. Arequipa, Peru, hosted by Universidad Católica San Pablo.
<https://ucsp.edu.pe/iticse2016/>

ITiCSE Conference 2015

2015: 4 - 8 July. Vilnius, Lithuania, hosted by Vilnius University.
<http://www.iticse2015.mii.vu.lt/>

ITiCSE

2014: 21 - 25 June. Uppsala, Sweden, hosted by Uppsala University.
<http://iticse2014.it.uu.se/>

Meet the team

Dr. Brett A. Becker
(Conference Co-Chair)



Dr. Mikko-Jussi Laakso
(Conference Co-Chair)



Dr. Keith Quille
(Conference Co-Chair & Supporter Liaison)



For any supporter questions please email:

Keith.Quille@TUDublin.ie